

APIC DAILY NEWS

THE DAILY NEWSPAPER OF THE APIC 2017 ANNUAL CONFERENCE

Portland, Oregon

June 14 – 16, 2017

APIC Annual Conference: Email Newsletter

Advertising space is available in a [daily email newsletter](#) sent out four times during the APIC Annual Conference and once approx. 10 days after the conference. Each email will contain a link to the digital version of *APIC Daily News*, conference highlights, photos and meeting information. A maximum of four banner ads will be accepted in each issue. Each ad will be linked to the advertiser's website/webpage of choice. Emails will be sent to a distribution list of approx. 17,000, which includes APIC members, attendees and industry representatives.

Email Dates:

- Tuesday, June 13 • Wednesday, June 14 • Thursday, June 15 • Friday, June 16
- Post-conference Highlights issue

Pricing:

Top Banner ad placement (600 px w x 150 px h): \$1,200 net per placement **SOLD**
Banner ad (530 px w x 120 px h): \$900 net per placement

Insertion Order deadline: June 1, 2017

Materials deadline: June 8, 2017

[Click to view emails from APIC 2016 Annual Conference](#)

• [Friday](#) • [Saturday](#) • [Sunday](#) • [Monday](#) • [Highlights](#)

Average open rate: 20.5% • Average click-thru rate: 4.65%



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Email Newsletter**

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